

WORLD HERITAGE CULTURAL CENTER

Email: sattielp@yahoo.com * Phone: 914-498-8347 * Website: www.mywhcc.com

Marketing Executive Summer Internship (20 hours a week/ 120 hours total):

Student will get first hand experience in organizing, marketing, and connecting with high profiled organizations (a confidentiality form will need to be signed by intern). The Summer Project can be stretched out over 2 months (July and August 2009) or less time, but minimum time per week is 20 hours. This is an unpaid internship, but intern can earn college credits with a letter of recommendation from WHCC. Opportunity to extend internship as a second internship with WHCC in September 2009 to October 2009 – additional 120 hours.

List of duties include but not limited to:

- *understand WHCC's goals, mission & concept completely
- *work with team of CEO & marketing intern to bring awareness to the public through media (such as radio, tv, newspapers)
- *work closely with founder and CEO to carry out and improve marketing strategy.
- *research and connect (per approval of CEO) with non for profits in the US and international organizations (such as the UN) with similar mission and goals to network on projects in the US and internationally.

Marketing Intern(20 hours a week/ 120 hours total):

Student will get first hand experience in organizing, marketing, and connecting with high profiled organizations (a confidentiality form will need to be signed by intern). The Summer Project can be stretched out over 2 months (July and August 2009) or less time, but minimum time per week is 20 hours. This is an unpaid internship, but intern can earn college credits with a letter of recommendation from WHCC. Opportunity to extend internship as a second internship with WHCC in September 2009 to October 2009 – additional 120 hours.

List of duties include but not limited to:

- *work closely with Executive Marketing intern on projects to bring awareness to WHCC (such as radio, tv, newspapers)
- *assist CEO in sending out emails, press kits, postcards, invitations to national and international organizations
- *report directly to CEO on progress of projects with executive intern.
- *Assist CEO in gathering information for an illustrative book on World of Colors: A Universal Cultural Experience - June 05, 2009 show.